

## ABOUT US

eduMETA is a team of MBA, PhD., & IIT graduates, who wants to bring the positive change in education, with the aim of more better and affordable education everywhere with easy accessibility for all.

For more than a decade we were central India's best and biggest brand in training children for higher education. We were also among the schools that started technology enabled learning in small towns of country 12years back. Started by opening our first school in 2004 and, since that time, we have again founded few schools across Rajasthan & Madhya Pradesh. In partnership with our educators, our technology and academic design teams have created a platform to personalize learning and innovated school learning for small children.

eduMETA currently runs a network of morning pre-schools, that we call intelligent-schools & evening programs for pre-kindergarten through 7<sup>th</sup> grade students. Our good research & content team of PhD., MBA & IITians continuously monitor and upgrade the content as per the current need of children. Our centers range in size from 40 to 120 students and offer mixed-aged learning environments to children aged 4 to 14years, where technology helps educators create personalized, foundational knowledge and project-based & Real-Activity-Based-Learning (RABL) experiences focuses on developing the whole child from the very initial level.

We're in to the process of building a network of partner schools who share a similar aim of transforming educational experiences for their students. Using i-SCHOOL's platform and the knowledge garnered from our other schools, partner schools are optimizing their processes and creating their own whole-child, personalized learning environments.

**Technology and knowledge are transforming society at an accelerating rate. It's time to accelerate our thinking about learning too!**

**THE I-SCHOOL**

**" BE THE PART OF AN INTELLIGENT SCHOOL "**



Our aim is to deliver holistic, personalized learning so that every child can reach their potential. Comprehensive platform to personalize learning in our schools, with the prime goal of making the best education the most accessible to all.

## INTRODUCTION

As an eduMETA The i-SCHOOL team, we begin its second year; we enter a critical and exciting moment as a group. Over the past two years, we've grown from an idea to bring change in education to presence in 7 cities in central India, a network of centers ready to serve hundreds of students.

Our Vision is to make the best education the one that the most children can experience. To that end, it has been essential to approach these early years in learning mode; to test, evaluate and iterate on a technology platform designed to enable schools everywhere to offer a whole-child, personalized education for each student. We are on the cusp of the next phase of our journey, where we'll begin expanding our platform to partners across the country through presence in several states simultaneously.

We will continue to learn and adapt our approach and tools through those partnerships, continuously broadening their capabilities and enriching the quality of data, insights, and best practices. Over the next couple of years, we'll grow that base of partner schools powered by eduMETA The i-SCHOOL, as we look towards a future where children can experience a personalized education that truly prepares them better for their brighter future.

## OUR VALUES

Students thrive when they understand how and why they learn. By voluntarily setting high standards for social contribution, responsibility, and accountability to a greater good, we are distinguishing ourselves within the education sector by modeling a better way to do business for our students, families, educators and schools.

With rich experience we are providing the better education platform to our parents with very low cost. Instead of taking standard test, we take part in their intelligence development process.

## PEDAGOGY

- International learning pattern.
- Worksheets + Tablet + Teaching tools/Games based curriculum.
- Child centric approach.
- Individual e-learning tool for children.
- RABL Real activity based learning.
- Celebration, Days, events & Projects.
- Leader follower concept of learning.
- Intelligence & development based report card.
- Mobile application for quick sharing of activities and messages with parents.
- Complete fun based setup & happiness filled curriculum.

## THE I-SCHOOL : SUPPORT

- Curriculum worksheets & teaching manual
- Exhaustive training for child centric teaching
- Seminars & events for Parents
- Progress recording tools for individual child
- Celeb & event ideas
- Admission support & ideas
- Basic school decoration installation
- Registration form & formats
- Customized The i-SCHOOL tablets
- Academic & parent communication tools
- Quality control & continuous step by step guidance
- Mobile application for fees management & parent communication
- Initial advertisement flyers
- News paper, website & Social Media presence



**MOST INNOVATIVE, TRANSPARENT, SUPPORTIVE  
& EASY TO START PLAY SCHOOL 😊**

**WE WELCOME YOU TO BE A PART OF US!**

## Most Affordable Fee Structure with “ZERO SHARING MODEL”

	ANNUAL FEE				BRANCH (YOU)	eduMETA
	TIER -3 CITY	TIER -2 CITY	TIER -1 CITY	METRO CITY		
<b>PLAY GROUP</b>	Rs.12,000	Rs.15,000	Rs.18,000	Rs.21,000	<b>100%</b> full amount	<b>0%</b>
<b>NURSERY</b>	Rs.15,000	Rs.18,000	Rs.21,000	Rs.24,000		
<b>K1</b>	Rs.18,000	Rs.21,000	Rs.24,000	Rs.27,000		
<b>K2</b>	Rs.21,000	Rs.24,000	Rs.27,000	Rs.30,000		
<b>CRECHE</b>	As per the age group defined in crèche fees module.					




Registration Fee (One time)      Rs. 1000

Form Fee                                      Rs. 200

- ✓ A franchisee need not to share anything from the annual school fees to franchisor or Head office.
- ✓ Franchise need to pay one-time fee of Rs. 2,95,000 for starting an i-School centre, which includes setup kit material, know how, franchise fees and first year royalty fees too.

\* Tax amount as applicable on all payments, Payments are non-transferable and non-refundable.

Our mission is to enable all children to reach their potential with *Happiness.*

The most easy to start & profitable franchise chain in India.

www.edumeta.in  
www.theischool.com