

# **NEWSLETTER**

SEPTEMBER 2023

The most Innovative Pre-School Franchise Chain In India (2018)



Most
Promising
Pre-School
Chain
Multi Branch
(2019)

Considered in & as Top Franchise Brands Across India By Franchise India Magazine & Best School Chain of The Year (2022)



# SAMMAVAD

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# Be part of eduMETA THE i-SCHOOL, an Intelligent School for your Child

eduMETA is a team of MBA, PhD., & IIT graduates, who wants to bring the positive change in education, with the aim of more better and affordable education everywhere with easy accessibility for all. For more than a decade we are central India's best and biggest brand in training children for higher education. We are also among the schools that started technology enabled learning in small towns of country 12 years back. Started by opening our first school in 2004 and, since that time, we have again founded few schools across Rajasthan & Madhya Pradesh. In partnership with our educators, our technology and academic design teams have created a platform to personalize learning and innovated school learning for small children. eduMETA currently runs a network of morning pre-schools, that we call intelligent-schools & evening programs for pre-kindergarten through 7th grade students. Our good research & content team of PhD., MBA & IITians continuously monitor and upgrade the content as per the current need of children.





OUR VALUES

Our vision is to become Most Innovative, Transparent, Supportive & EasyTo Start Play School which can help educators and parents to give better and affordable education to budding children.

### **Mission:**

### OUR MISSION IS TO ENABLE ALL CHILDREN TO REACH THEIR POTENTIAL WITH HAPPINESS.

Let the children explore their ownway. When they do what they like, they do that, by doing they love. Initial age the role of educator is just a care taker, who takes care of children and takes care of their feelings of happiness.

### **Our Values:**

Students thrive when they understand how and why they learn. By voluntarily setting high standards for social contribution, responsibility and accountability to a greater good.





# **INTRODUCTION**

Dear Readers,

It is with great joy and enthusiasm that we welcome you to the latest edition of the Little eduMIANS Monthly Newsletter!

As we delve into the heart of another exciting month at eduMETA, this newsletter serves as a window into the vibrant world of our young learners.

At eduMETA, we cherish each moment as an opportunity to inspire and nurture the growing minds in our care. This Newsletter is our way of sharing these moments with you, the dedicated parents and guardians who play a vital role in the development and education of our preschoolers.

As we turn the pages of this newsletter, we are excited about the future. We have ambitious plans to further enhance our facilities, curriculum, and educational resources. We are committed to providing the best possible learning environment for our students, and we look forward to your continued support and partnership.







# FRIENDSHIP DAY

On 4th August 2023 we celebrated friendship day . Friendship Day is an opportunity to let our friends know that we value their presence in our life " On this occasion of Friendship Day all the centres of eduMETA conducted a " Home Made Soap Making Workshop " with a vision of " spreading fragrance of friendship " . All mothers and kids participated enthusiastically and learned soaps of different shapes .

The eduMIANS also made friendship bands for each other and expressed their love by giving each other big hugs! This helped them learn the value of "Sharing and Caring" and the importance of friends.













# **SOAP MAKING WORKSHOP**

















# **GANESH CHATURTHI CELEBRATION**

**Eco Friendly Workshop** 





Ganesh Chaturthi, also known as Vinayaka Chaturthi, is a vibrant and significant Hindu festival celebrated with immense fervor across India. The spirit of Ganesh Chaturthi celebrations for pre-primary can be brought, where young minds can learn about this cultural extravaganza while engaging in fun and educational activities. At eduMETA we believe that every occasion is an opportunity for learning and enjoyment.

Thisyear's celebration revolved around the theme of "Eco-Friendly Ganesh Making," inspiring the children to use sustainable materials for their creations. The little ones, armed with enthusiasm and creativity, took to crafting their own Ganesh idols with eco-friendly materials. They used clay, paper mache, and natural dyes instead of non-biodegradable materials like Plaster of Paris and chemical-based paints, which are harmful to the environment. The event was not just about crafting idols; itwas a lesson in creativity and conservation.





The parents of the eduMIANS were equally involved in this unique celebration. Many parents praised the school's initiative to teach their children about environmental responsibility from such a young age. Some even shared their own eco-friendly Ganeshas, fostering a sense of community among the families.



# **GANESH CHATURTHI CELEBRATION**

**Eco Friendly Workshop** 







# **INDEPENDENCE DAY CELEBRATION**

Tiny Patriots Unite to Celebrate India's Independence Day with Enthusiasm and Pride



The young learners at eduMETA came together in a jubilant celebration of India's 76th Independence Day. Branches organized a heartwarming event to instill the spirit of patriotism and respect for the nation in the minds of its little stars and Colors of Freedom Adorn at eduMETA.





The school premises were decked out in the colors of the Indian flag - saffron, white, and green. The walls were adorned with handmade tricolor decorations and paintings of national symbols, setting the stage for a memorable Independence Day celebration.

### Flag Hoisting and National Anthem

The event began with a flag hoisting ceremony, where the children and teachers gathered to pay homage to the national flag. As the tricolor unfurled, the young patriots sang the national anthem with pride and fervor, their tiny voices resonating with the spirit of freedom.





# **INDEPENDENCE DAY CELEBRATION**

Tiny Patriots Unite to Celebrate India's Independence Day with Enthusiasm and Pride



### **Patriotic Songs and Dances**

The eduMIANS enthralled the audience with patriotic songs and dances that celebrated the diversity and unity of India. Dressed in tricolor attire, they performed with enthusiasm, showcasing their love for the country.

### Craft Work

Little eduMIANS took the the tricolor papers and prepared Soldier crafts with the help of icecream sticks . They enjoyed making the same and took them home as a take away .



# DOFFENDENCE DAY

### **Storytelling Sessions**

To educate the children about the significance of Independence Day, the storytelling sessions were conducted. Teachers narrated stories of freedom fighters and leaders like Mahatma Gandhi, Jawaharlal Nehru, and Subhas Chandra Bose, inspiring the children with tales of sacrifice and determination.

### **Cultural Showcases**

The event was a blend of learning and entertainment. The children participated in cultural showcases from different states of India, sharing the rich traditions and cultures that make the country unique. These displays highlighted the importance of unity in diversity.





# **INDEPENDENCE DAY CELEBRATION**

Tiny Patriots Unite to Celebrate India's Independence Day with Enthusiasm and Pride



### Fostering Love for the Nation

The Independence Day celebration at eduMETA was more than just a festive event. It was a day of learning, unity, and instilling a sense of pride and love for the nation in the young hearts of its students. As the tiny patriots sang the national anthem one last time, it was evident that they had embraced the spirit of independence and were ready to carry it with them as they grew, becoming responsible citizens of the country.





# **RAKSHA BANDHAN FESTIVAL**

**Nurturing Bonds For Life** 

The spirit of Rakshabandhan, a festival that celebrates the special bond between brothers and sisters, was joyously observed at eduMETA centres. The little ones at the preschool participated in a heartwarming Rakshabandhan event that left everyone in awe of their innocence and sibling affection.





Rakshabandhan, a traditional Indian festival, holds immense significance in reinforcing the values of love, protection, and respect between siblings.

### **Creative Rakhi-Making Activities**

The celebration began with creative Rakhi-making activities, where the children crafted beautiful Rakhis (traditional bracelets) for their classmates and teachers. They used colorful threads, beads, and other craft materials to make unique Rakhis, showcasing their creativity and dexterity.





### The Joy of Gifting

Rakhi celebrations at eduMETA also include the joy of gifting. Children learn that expressing love and appreciation through thoughtful gestures is an integral part of nurturing relationships. By exchanging small rakhi gifts, they understand that these tokens of affection carry immense emotional value, strengthening the bond they share with their peers.



# **RAKSHA BANDHAN FESTIVAL**

**Nurturing Bonds For Life** 





### A Day of Love and Learning

The Rakshabandhan celebration of eduMIANS was not just about fun and games; it was about imparting values of love, respect, and sibling bonding. It helped the children understand the importance of their relationships with their siblings and classmates.

As the event concluded with smiles, laughter, and the exchange of Rakhis, it was evident that the celebration had left a lasting impression on the young minds, fostering a sense of love and camaraderie that they will carry with them as they grow. eduMETA successfully instilled the essence of Rakshabandhan, creating a memorable and meaningful experience for its students.









## **TEACHER'S DAY**

Little Stars Shine Bright as eduMETA Celebrates
Teachers' Day with Heartfelt Gratitude

eduMETA was abuzz with excitement and gratitude as the preschoolers celebrated Teachers' Day in a heartwarming event that showcased their love and appreciation for their teachers.





### Gifts of Love

The highlight of the eventwas the presentation of gifts and cards that the children had lovingly prepared for their teachers. Each giftwas a labor of love, created with the help of parents or independently, and reflected the unique bond between teacher and student.

### **Message of Appreciation**

The Teachers' Day celebration at eduMETA was not just about gifts and performances; it was a heartfelt message of appreciation and acknowledgment of the hard work and dedication that teachers put into nurturing the next generation.





# **HINDI DIWAS**



### **Hindi Diwas**

EduMETA Celebrates Hindi Diwas with Enthusiasm, Fostering Love for the National Language. The eduMETA organized a vibrant event to instill a love for the Hindi language and its rich cultural heritage.

### Hindi Diwas Assembly

The celebration began with a special assembly where the children gathered to pay tribute to the Hindi language. The eduMIANS performed Hindi songs and rhymes, recited Hindi poems, and even enacted short skits that celebrated the diversity and richness of the language.

The Hindi Diwas celebration was a delightful blend of education and cultural appreciation. It succeeded in nurturing a love for the Hindi language and fostering a deeper connection to India's rich linguistic and cultural heritage.



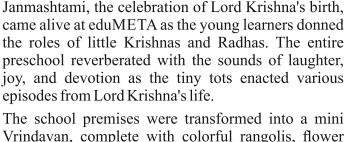








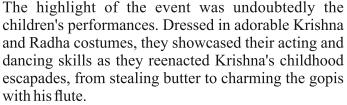
# **JANMASHTAMI**





The school premises were transformed into a mini Vrindavan, complete with colorful rangolis, flower decorations, and a vibrant backdrop that depicted scenes from Krishna's life. The atmosphere was filled with the sweet scent of incense and the melodious tunes of devotional songs.

### Tiny Krishnas and Radhas Steal the Show





The climax of the celebration came with the muchanticipated "Dahi Handi" or "Matki Phod" ceremony, where a clay pot filled with yogurt and butter was suspended high in the air. The children, with their enthusiasm and teamwork, attempted to break the pot, just as Lord Krishna did in his youth.

The Janmashtami celebration at eduMETA branches was not only a day of fun and festivities but also a day of learning about Indian culture, tradition, and values.









# **JANMASHTAMI**





























# **GRANDPARENTS DAY**

eduMIANS celebrated Grandparents Day with an extra dose of love, joy, and cherished memories. The campus transformed into a hub of intergenerational bonding as young students welcomed their grandparents for a day filled with heartfelt moments and delightful activities.

### A Day of Love and Bonding

Grandparents Day at eduMETA was a heartwarming celebration that brought together generations. It was a day for children to express their love and gratitude to their grandparents, and for grandparents to relish the joy of spending quality time with their little ones.

















# 650+ LOCATIONS

eduMETA has reached a significant milestone by expanding to 650 locations across India! This achievement represents a remarkable journey of growth and success that wouldn't have been possible without your trust and support.









# 650+ LOCATIONS

### **Our Journey:**

The Journey to 650 Locations has been filled with challenges, triumphs, and most importantly, learning experiences. We have evolved, adapted, and grown stronger with each passing year, always keeping our customers' satisfaction and convenience at the forefront of our operations.

### A Stronger Presence Nationwide:

Expanding to 650 Locations means that we are now even closer to you, our valued customers, all across India. Whether you're in a bustling metropolitan area or a serene rural setting, our products and services are more accessible than ever before.

### ${\bf Our \, Commitment \, Remains \, Unchanged \, :}$

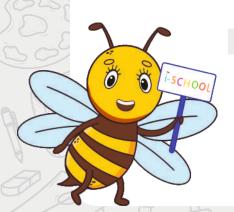
Even as we celebrate this remarkable achievement, we want to reassure you that our commitment to excellence and customer satisfaction remains unchanged. Each location represents an opportunity for us to serve you better and meet your evolving needs.

### A Heartfelt Thank You:

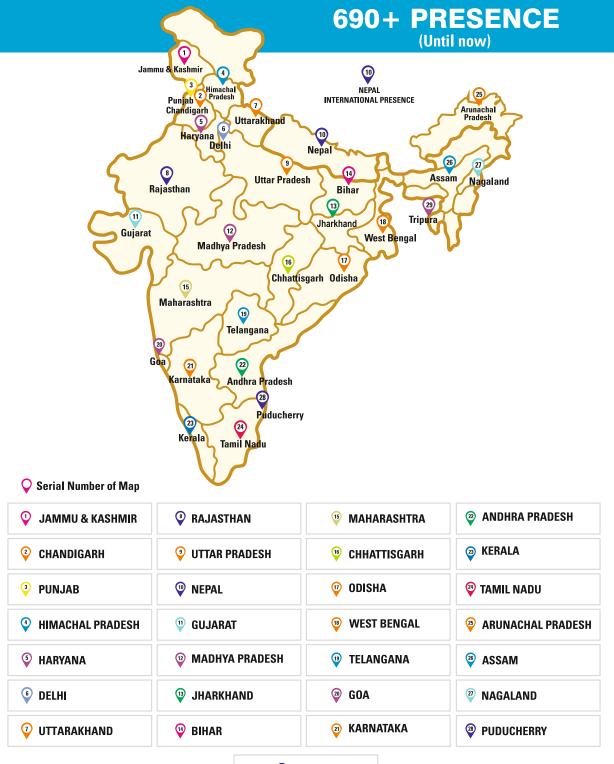
We want to take this moment to express our deepest gratitude to parents, our customers and partners. It is your trust, loyalty, and invaluable feedback that have driven us to reach this milestone. We are committed to continuing our journey of growth, innovation, and service excellence, always withyour satisfaction in mind.

### The Future Looks Bright:

As we look ahead, we see a future filled with even greater potential. Our dedication to providing quality products and services remains steadfast, and we are excited about the possibilities that lie ahead.









# **MID-TERM ADMISSIONS**

Mid-Term Admissions were started which provides a wonderful opportunity for children to join our preschool and experience our unique blend of education, creativity, and character development. Whether you've recently moved to the area, or you've been considering a change in your child's educational journey, our mid-term admissions offer flexibility and a warm, inclusive atmosphere.







### Mr. Nayan Sharma CEO

# CEO COLUMN

I want to take a moment to reflect on our mission and share some thoughts about the vital role early childhood education plays in shaping the leaders of tomorrow.

At eduMETA, we believe that every child is a unique and precious individual, brimming with potential and boundless possibilities. Our preschool isn't just a place for young

minds to learn; it's a nurturing ground where they develop the foundation for lifelong learning, character, and leadership.

I want to extend my deepest appreciation to our incredible teachers and staff. Your dedication and passion are the driving force behind our preschool's success. I also want to thank our parents for entrusting us with the privilege of nurturing and educating your children.

As we look ahead, I am filled with excitement about the possibilities that lie before us. eduMETA is not just a place of learning; it's a place of dreams. Together, we will continue to inspire and empower our young learners to reach for the stars and make their mark on the world.

Thank you for being part of the eduMETA family. Here's to a future filled with growth, achievement, and the boundless potential of our students.

Warm regards,

Mr. Nayan Sharma CEO













