



THE **i-SCHOOL**  
www.theischool.com  
Care - Commitment - Creativity  
An Intelligent School by



**eduMETA**

# Start Your **JOURNEY WITH** eduMETA THE i-SCHOOL A Business That **SHAPES FUTURES!**

**1000+  
LOCATIONS**

300+ CITIES | 28 STATES  
25000+ STUDENTS





## At eduMETA THE i-SCHOOL,

our innovative curriculum is designed to nurture multiple intelligences, ensuring every child grows holistically. With a perfect blend of

**INTERESTING, INTELLIGENT AND INNOVATIVE**

Learning, creativity, and fun, we create a joyful, enriching environment where children truly thrive!

Intelligent  
Interesting  
&  
Innovative  
*Learning*





# Dreaming of Being Your Own Boss?

Step into a world of possibilities with

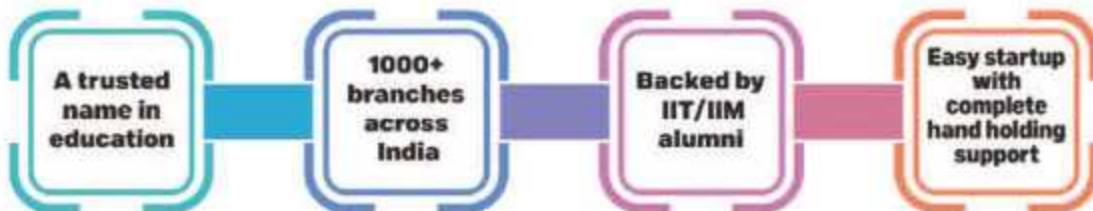
**eduMETA THE i-SCHOOL!**

Take charge of your own franchise, build your future  
and empower young minds with innovative education.



## Why Choose Us?

Embrace **i** for Individual growth—Discover the best at THE i-SCHOOL



**Join eduMETA THE i-SCHOOL Family Today!**

Your path to independence and success starts here

# India's Leading Preschool Network

**eduMETA THE i-SCHOOL is Making Waves in Early Education!**



**Be a part of the success story.**

**eduMETA THE i-SCHOOL – Nurturing Young Minds Everywhere!**



# **NO PROFIT SHARING AND NO ROYALTY CHARGES**

**Rest assured, your success is  
guaranteed by the proven track record of our  
mentors and our Zero-Sharing Business Model.**







## Discover eduMETA: A Leader in Innovative Education

**eduMETA, an award-winning startup, is revolutionizing preschool education in India. Led by experienced professionals, we are dedicated to providing innovative and engaging learning experiences for young children.**

### Top Highlights of our Preschool Franchise

**Awarded as the Most Innovative  
Preschool Franchise Chain by  
The Pride of Indian Education.**

**Recognized as the Most Promising  
Preschool Franchise Chain in 2019.**

**Focused on continuous learning and  
adaptation to improve educational  
approaches and tools.**

**Aims to expand the network of partner  
schools powered by eduMETA.**

**Dedicated to providing personalized  
education that prepares children for a  
brighter future.**







**India's Largest Preschool Network,  
Over 1000+ Locations.**

## About Us : Shaping Tomorrow's Minds with Innovation and Care

**eduMETA, founded by MBA, Ph.D., and IIT graduates, aims to revolutionize education by making it affordable, accessible and impactful. For over a decade we have been India's leading brand in the education sector. Our platform personalizes learning with innovative, holistic approaches, developed in collaboration with educators and tech experts.**

### What Sets Us Apart

**eduMETA is committed to accelerating educational innovation and helping every child reach their full potential.**

-  Our programs emphasize Personalized Learning and Real-Activity-Based Learning (RABL).
-  Continuous content upgrades are driven by a dedicated research team of Ph.D., MBA, and educational experts.
-  We provide Mixed-Age Learning Environments, catering to students with a focus on whole-child development.
-  Our partner schools benefit from eduMETA THE i-SCHOOL Platform, optimizing processes and enhancing personalized learning experiences.



## Inspiring Minds, Shaping Futures: Our Core Values

**At eduMETA, we believe students excel when they understand the purpose of their learning. By setting high standards for social responsibility, we aim to inspire positive change in education. Our affordable platform focuses on holistic intelligence development rather than standardized tests, benefiting both students and their families.**

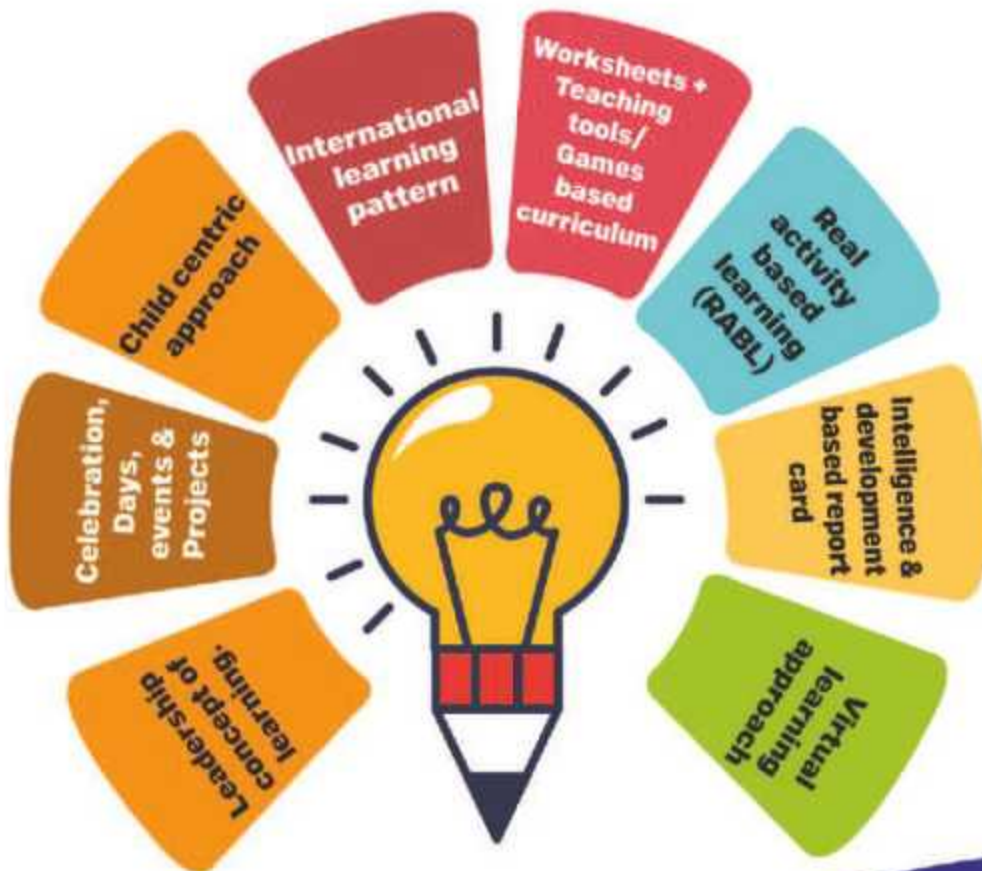






## Our Pedagogy: A Joyful Learning Journey

**At eduMETA, we follow an international learning pattern with a child-centric approach. Through Real Activity-Based Learning (RABL), worksheets, and game-based tools, we make education engaging and hands-on. Celebrations, events, and projects are integral to our curriculum, promoting leadership and creativity. Our intelligence-based report cards reflect holistic development, while our virtual learning approach ensures accessibility and fun for every child.**





## Join Us in Shaping the Future of Education

We invite you to be part of the eduMETA family, a community that is-



### **Innovative :**

We inspire a love of learning and prepare children for success.



### **Transparent :**

Clear and honest business practices with no hidden fees.



### **Supportive :**

Full assistance and guidance from setup to success.



### **Easy to Start :**

Simple franchise model with quick startup and low investment.

**Partner with us to create a nurturing environment where children thrive, and you can grow a successful, fulfilling business.**





# Transforming Education Our Remarkable Journey



**25,000+ Children Empowered**  
Thousands of kids have thrived with eduMETA THE i-SCHOOL's specialized learning programs.



**5,000+ Home-Schooled Success Stories**  
Delivering live Zoom lessons to over 5,000+ students daily in the current school session.



**2500+ Learning Spaces Crafted for Excellence**  
Purpose-built classrooms designed to foster better learning and growth.



**5,000+ Dedicated Employees**  
Total team size across all branches, committed to delivering quality education and support.



**1000+ Locations Across India**  
Expanding to 900+ physical locations in 28 states over the past five years.

# **Building Blocks for Success: Your Franchise Infrastructure Blueprint**

**(To be arranged by Franchise at their Own)**

**1**

## **INDEPENDENT PREMISE**

**To be arranged and paid by  
the franchise.**

**2**

## **LOCATION DETAILS**

**Preferably on the ground floor. Should be  
in a populated area and at least 2 km away  
from another THE i-SCHOOL branch/centre.**

**3**

## **CLASSROOMS**

- **4 classrooms  
(Playgroup, Nursery, KG-1, KG-2).**
- **Each classroom should be a minimum  
of 150 sqft (approximately 10x15 or 12x12)**



# 4

## RECEPTION/COUNSELING AREA

**A separate, dedicated space for counseling, with a minimum of 100 sqft.**

# 5

## Basic tools

**1 Desktop computer or laptop with internet Connection 1 Printer, 1 LED/Projector  
(To be arranged by Franchise at their Own)**

# 6

## Basic Facilities

- Appropriate washrooms for children and staff.
- Small indoor and outdoor activity/play area.
- Branding board outside the campus.
- Clean and safe drinking water inside the premises.





# Empowering Excellence Manpower Essentials for Your Franchise Success

(To be arranged & paid by the franchise)

1

## COUNSELOR/ADMIN (1)

- Franchise owner may assume this role.
- Should possess strong communication skills.
- Preference to females with school experience as counselor/admin.

2

## Mother Teacher/Pre-School Mentor (4)

- Female candidates with a graduation degree and good English communication skills.
- Montessori/ NTT trained and experienced candidates are preferred.
- Teacher-student ratio: 15:1.

3

## Support Staff (2) & Employment Terms

- 2 maids required initially.
- Staff to be hired for a minimum of 1 year.

4

## Franchise Rights

All rights reserved by franchisers for proper documentation and amount during franchise application.





# INVESTING IN YOUR FUTURE: FRANCHISE SETUP FINANCIALS

(Amount to be paid to get the franchise license)

**Complete Ready-to-Run  
Branch Setup Kit & Know-How  
(Standard Installation Kit)**

**₹ 11,99,000/-**

**Branch Installation & Setup (Handling Charges) (One Time)**

**₹ 36,000/- + GST**

Includes, material procurement, storage charges, handling charges, packaging charges, transportation cost of material from HO, door step delivery, team expenses including travelling cost, food expenses, stay expenses or any other kind of miscellaneous expenses related to branch installation.

**Note :**

- ★ 18% GST applicable on all above payments additionally all the payments are non-transferable and non-refundable, in any case. Rs. 39,000 + 18% GST AMC (Annual Maintenance Charges) are applicable from next year to be paid by 20th December each year in advance.
- ★ The installation process is one-time activity and will be done only after confirmation from franchise, as per the offer. A detailed final list of material will provided before installation for your verification at the installation site.
- ★ No material can be compared with any of the existing branch or future branch as the offer is renewed continuously and items, services & price may changes.
- ★ Training will be conducted online.
- ★ Installation/Setup charges of Rs. 36,000/- + GST is payable before Branch installation, which includes transportation chargers of materials, Traveling charges of installation team, stay and food expenses.
- ★ Legal Charges of Rs. 9900+ GST has to be paid separately which includes agreement charges as well.
- ★ Franchise location is completely on availability. Location will be only finalized and confirmed at the time of final agreement.
- ★ The booking amount paid is to book the franchise, location will be finalized only after complete formalities.
- ★ It is completely on first come, first serve basis.
- ★ Franchise tenure will be of 10 years.
- ★ Remaining amount to be paid within 60 days from date of Booking.

## OUR UNMATCHED PRE-SCHOOL FRANCHISE OF THE i-SCHOOL; COMPARATIVE STUDY/FAQ

	THE i-SCHOOL (An Intelligent School by edumeta)	OTHER POPULAR FRANCHISE SCHOOL	SELF OWNED SCHOOL
SETUP	Easy to start and unique presence	Easy to start : available in mass near you	Seems very easy but bit difficult get foot
BRAND	Startup by director of central India's biggest education brand	Play School Chain	
INVESTMENT	Very less money involved	Very huge money involved	Will cost more because of lack in experience
PLANNING	Fully planned & dynamic too, easily customizable	Fully planned, static	To be planned accordingly
DAY TO DAY SUPPORT	Day by day personalized support	Day by day support	To be taken care, self
SETUP COST	Very low cost setup	Very high cost setup	Depends on knowledge and experience
SHARING	Zero sharing model	20-30% of student fee sharing as royalty	Seeks Expenses Management
QUALITY CONTROL	Continuous quality control support for better conduct	Fixed quality control vitis	Self
ADVERTISING	Zero cost advertisement support from start	Paid advertisement support	Very Costly
UNIQUENESS	Unique in its class	Similar every where	Less admissions
PEDAGOGY	Intelligent worksheet + fun games + RABL	Use of book+A.V. tools in one class (Sharing Basis)	Use of books+A.V. tools
FRANCHISE COST	Very low franchise cost-complete setup+knew how (ready to run school+easy to run school)	Very hide cost 12 lakh to 20 lakh	Need to spend more to survive
SUPPORT	Life time support+no hidden cost	Static support/common for all	Self
ANNUAL RENEWAL	Very low JMC fees from next year (first years free)	Heavy annual/renewal fees	-
SAVINGS TO FRANCHISE OWNER	Full savings - 100% of revenue in your bank	Gets remaining after share of parent company (approx 70-75%)	-
INNOVATION	Continuous innovation-done by a team of IITians, IIM, Ph.D. & MBA's	Very similar syllabus each year	Standard books
LEARNING SYSTEM	Real activity based learning+modern techniques+lots of happiness	Book based+general activities	Book based+general activities
MATERIAL	Customized material for individual branch	Only fixed kit material	Self purchased
ADDITIONAL MATERIAL	Additional setup, decoration-free of cost	Nothing additional available	
ACADEMICS	Real international curriculum like Finland and Singapore	Usual play school syllabus in all franchise	To be selected with book vendor
APPROACH TOWARDS CHILDREN	Child centric approach	Class centric approach	
OTHER ADD-ONS	French, Sanskrit, Hindi, English and Moral Values subjects		





## MOST AFFORDABLE FEE STRUCTURE WITH “ZERO SHARING MODEL”

### Most Affordable Fee Structure with 'ZERO SHARING MODEL'

#### ANNUAL FEE

ANNUAL FEE					BRANCH (YOU)	eduMETA (H.O.)
	TIER -3 CITY	TIER -2 CITY	TIER -1 CITY	METRO CITY	100% FULL AMOUNT	0% AMOUNT
PLAYGROUP	Rs.20,000	Rs. 30,000	Rs. 40,000	Rs. 75,000		
NURSERY	Rs. 25,000	Rs. 35,000	Rs. 45,000	Rs. 80,000		
KG 1	Rs. 30,000	Rs. 40,000	Rs. 50,000	Rs. 85,000		
KG 2	Rs. 35,000	Rs. 45,000	Rs. 55,000	Rs. 90,000		
CRECH	As per the Age Group defined in creche fees module					



**Student enrollment fee - Rs. 1000 to 8000**

**Form Fee - Rs. 100 to 1000**

100%

0%

100%

0%

**Note :** This is just an tentative calculation actual fee structure may vary depending upon the location.



# **Growing Minds, One Step at a Time : Age Criteria for Admission**

**Unlock your child's potential with age-appropriate learning programs  
designed to inspire curiosity and creativity.  
From toddlers to kindergarteners, we nurture every stage of their growth.**

**Toddlers Program | 1.5 years to 2 years**

**A joyful start to their learning journey.**

**Playgroup | 2 years to 3 years**

**Where early exploration meets guided play.**

**Nursery | 3 years – 4 years**

**Building strong foundations for future learning.**

**KG 1 - Junior Kindergarten | 4 years to 5 years**

**Fostering independence and early academic skills.**

**KG 2 - Senior Kindergarten | 5 years to 6 years**

**Preparing for the leap into primary  
education with confidence.**





## **Nurturing Young Minds: Montessori Installation Kit for Holistic Learning**

**Equip your franchise with essential Montessori tools designed to foster curiosity, creativity, and cognitive development. Our specialized apparatus encourages hands-on learning and growth in key areas.**



**Note:** Materials may vary in colour, character, quality, and quantity based on availability.  
No warranty or guarantee on materials provided.



# Building Dreams : The Ultimate Installation Kit for Your Franchise

**Transform your space into a vibrant learning environment with our comprehensive installation kit.**

**Designed to inspire young minds and create an inviting atmosphere, each element adds a touch of creativity and professionalism to your campus.**



## **RECEPTION TOOL:**

Efficient visitor management  
for smooth operations.

## **CLASSROOM EQUIPMENT:**

Essential tools for an  
engaging learning space.

## **IT TOOLS:**

Advanced tech for seamless  
digital workflow

## **LEARNING TOOLS:**

Boost engagement with  
modern educational aids.

## **OTHER MATERIALS:**

Extra resources to support  
daily activities.

**Note:** Materials may vary in colour, character, quality, and quantity based on availability.  
No warranty or guarantee on materials provided.





## Setting the Stage : Classroom Furniture Kit for Engaging Learning Spaces

**Create a comfortable and inspiring environment for young learners with our thoughtfully designed furniture kit. Each piece is crafted to promote focus, collaboration, and joyful learning.**

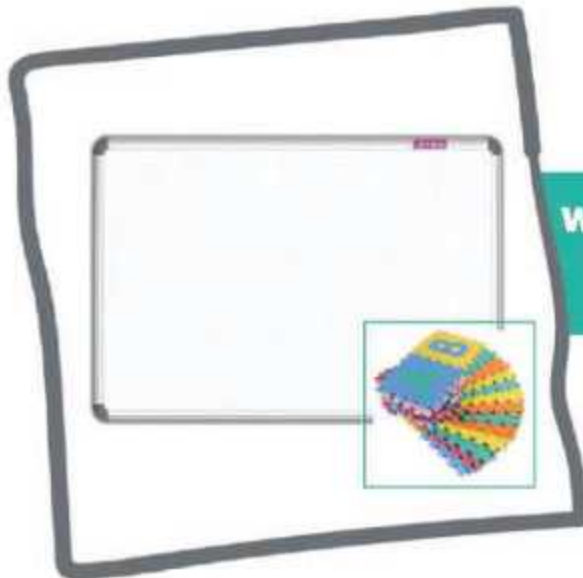


### **STUDENT FURNITURE**

Seating for 50 students with 10 tables and 50 chairs, perfectly suited for group learning.

**FLOOR CARPET (400 Sq.Ft.)**  
Soft flooring for interactive  
Comfortable & safe classroom  
activities.





**WHITEBOARD & ALPHABET MAT**  
Essential tools for visual  
learning and fun.

**CLASSROOM POSTERS**  
Bright, educational visuals to  
spark curiosity and imagination.



**Note:** Materials may vary in colour, character, quality, and quantity based on availability.  
No warranty or guarantee on materials provided.





## Introduction

**This installation kit outlines the essential IT tools required for a successful unit franchise of eduMETA THE i-SCHOOL**



### **Biometric Machine:**

For staff attendance and ease in salary calculation.



### **IP Security Camera:**

For surveillance, accessible any where through a mobile phone.



### **Flash Cards Drawing Tablet:**

- 1 tablet with 224 flash cards (Alphabets, Numbers, Animals, Fruits, etc.).
- Card teaching, radiation-free, comfortable for children.



### **Note:**

Materials may vary, there is no warranty or guarantee for any of the materials shared in the installation brochure. Color, character, quality, and quantity may vary and will be provided as per availability.

## Introduction

**This installation kit outlines the essential office management materials required for a successful unit franchise of THE i-SCHOOL. These materials are designed to streamline administrative tasks and ensure efficient operations.**



**Note:** Materials may vary in colour, character, quality, and quantity based on availability.  
No warranty or guarantee on materials provided.





# Learning Tools

## This section outlines the essential learning tools required for a successful unit franchise of eduMETA THE i-SCHOOL

These tools are designed to provide a stimulating and engaging learning environment for children, promoting cognitive development and hands-on learning.



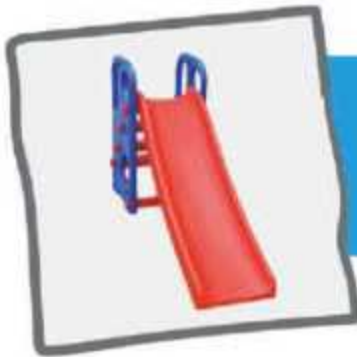
**Note:** Materials may vary in colour, character, quality, and quantity based on availability.  
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## Outdoor Toys

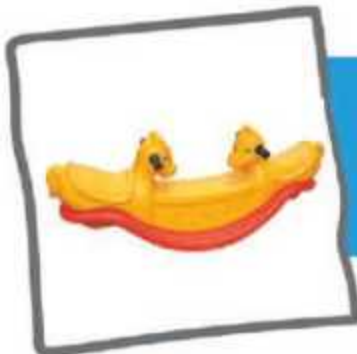
To provide a complete and engaging learning experience, eduMETA THE i-SCHOOL recommends including outdoor toys in your unit franchise.

**These toys offer opportunities for physical activity, social interaction, and sensory development.**



**SLIDE :**  
Encourages physical activity, motor skills, and imagination.

**TRAMPOLINE :**  
Provides a fun and energetic way for children to exercise, improve balance, and coordination.



**SEE-SAW:**  
A classic playground toy that promotes balance, coordination and social interaction.



## Indoor Toys

**Indoor toys offer opportunities for imaginative play, sensory exploration, and fine motor skill development. The following toys are recommended for your THE i-SCHOOL unit franchise:**



**Tunnel :**  
Encourages crawling, exploration, and imaginative play.

**Pony Rocker Toy :**  
Provides a fun and engaging way for children to develop balance and coordination.



**Puppet:**  
Stimulates creativity, language skills, and imaginative play.





**Various Soft Toys:**  
Offer opportunities for cuddling,  
nurturing, and imaginative play.

**Soft Plastic Balls Set:**  
Promotes fine motor skills,  
hand-eye coordination, and  
sensory exploration.



**Waist Ring Games:**  
Encourages physical activity,  
coordination, and social interaction.



## **IQ Toys and Easy Writing Tools**



**IQ Toys :**  
**Puzzles, building blocks,  
math manipulatives, science  
experiment kits**

**Easy Writing Tools :**  
**Pencil grips, erasable pens,  
writing paper with raised lines,  
alphabet tracing mats**





## Essential Tools for Your **eduMETA THE i-SCHOOL** Franchise

**A Comprehensive Guide to  
Setting Up Your Unit**

### Other materials such as :

**Reception tools**



**Decoration  
vinyl stickers**



**Marketing Standee**



**Soft board**



**Basic Reception  
decoration**



**Baby Bed**



**Branding board  
for reception**



**Basic stationery**



**Medical kit**



**No parking display  
boards 30 in total**



#### Note :

Materials may vary, there is no warranty & guarantee of any of the materials shared in the installation brochure Colour, Character, quality & quantity may vary & will be provided as per the availability.



## **Installation Kit (For Unit Franchise-THE i-SCHOOL)**

### **SUPPORT**

- ★ Customized email ID
- ★ Instant help group & franchise manager/support team
- ★ Direct connectivity with top management
- ★ Day to day activity help on mail
- ★ Over the phone mentor ship
- ★ Continuous FREE training sessions Online training
- ★ Complete planning to run school, as per schedule
- ★ Continuous update in syllabus & conduct
- ★ Customized planning

### **MARKETING SUPPORT**

- ★ Designs for pre-defined marketing ideas
- ★ Budget planning & marketing ideas sharing
- ★ Social media & Website presence
- ★ Inauguration conduct support
- ★ Admission Strategies
- ★ SMS & Call centre support

**Office Kit -Basic office kit**

**Basic Office Kit & Much more : <https://youtu.be/iFJQ4Ta3PVU>**

**The above list is symbolic & helpful in understanding the material & services to be provided in franchise installation.**

## TODDLERS & PRE- SCHOOLERS

### Criteria :

**Age Group : 2 Years to 5 Years**

**Fees : INR 3,000 per month**

- For 30 days, payable in advance
- Monday to Saturday only

### Budding Germs

### Criteria:

**Age Group : 5 Years to 10 years**

**Fees : INR 4,000 Per month**

- For 30 days, payable in advance
- Monday to Saturday only

- ★ Fun play zone
- ★ Coloring activity
- ★ Sing n sync / rhymes
- ★ Toys & activity
- ★ Clean Toilets
- ★ Food  
(to be provided by parents only)
- ★ Homework assistance  
(toddlers & preschoolers only)
- ★ TV/ Videos /Movies
- ★ Baby bed THE i-SCHOOL

## Comprehensive Support from THE i-SCHOOL

**At THE i-SCHOOL, we provide extensive support to ensure the smooth operation and success of your franchise. From curriculum development to parent engagement, we equip you with the necessary tools and guidance to create a thriving educational environment.**





## Is Investing in THE i-SCHOOL Franchise a Smart Move?

If you're uncertain about whether investing in a school franchise is the right decision, we're here to assure you that it can be a smart and strategic choice. THE i-SCHOOL offers several compelling reasons to consider starting your own institution through a franchise model:



Therefore, the aforementioned benefits make the eduMETA THE i-SCHOOL franchise an excellent opportunity for anyone looking to start their own school. We guarantee strong potential for success with minimal risk factors involved.



# Fostering a Multifaceted Learning Environment

**Our pedagogy embraces a diverse range of intelligences, empowering students to explore their unique strengths and develop well-rounded skills.**



## **STUDENT KIT (TO BE PURCHASED BY PARENTS AT THE TIME OF ADMISSION)**

**₹ 3,900 for each class (PlayGroup/ Nursery/ KG-1 / KG-2)**



- **No books to be purchased from the market, except few practice copies, as asked by school.**
- **Franchisee has to procure 30 Students kit initially.**

<b>PlayGroup - 10 Kits</b>	<b>Nursery - 10 Kits</b>
<b>KG-1 - 5 Kits</b>	<b>KG-2 - 5 Kits</b>





## A Global Perspective: eduMETA THE i-SCHOOL Multilingual Education

In today's interconnected world, language skills are essential for success.  
At eduMETA THE i-SCHOOL, we're committed to equipping our students  
with a strong foundation in multiple languages.

Our innovative curriculum, featuring



## Captivating Hearts, Claiming Awards

**Transforming Young Minds: Our commitment to quality education is evidenced by our prestigious awards, including the Most Promising Pre-School Award, Ekatvam Awards, and ISO Certification and more..**



Pride of Indian Education



100 Franchise Certificate



Certificate of Registration



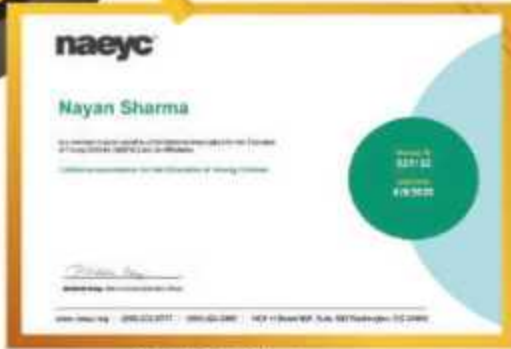
School of the year 2025



Pride of Indian Education







NAEYC Certificate



CEO Insights



Most Promising Pre-School



Early Childhood Association



Education Icon



ECA Certificate



## SPREAD THE LOVE ON SOCIAL MEDIA



**Website : [theischool.com](http://theischool.com)**



**Facebook : [@edumeta.ischool](https://www.facebook.com/edumeta.ischool)**



**Instagram : [@theischool](https://www.instagram.com/theischool)**



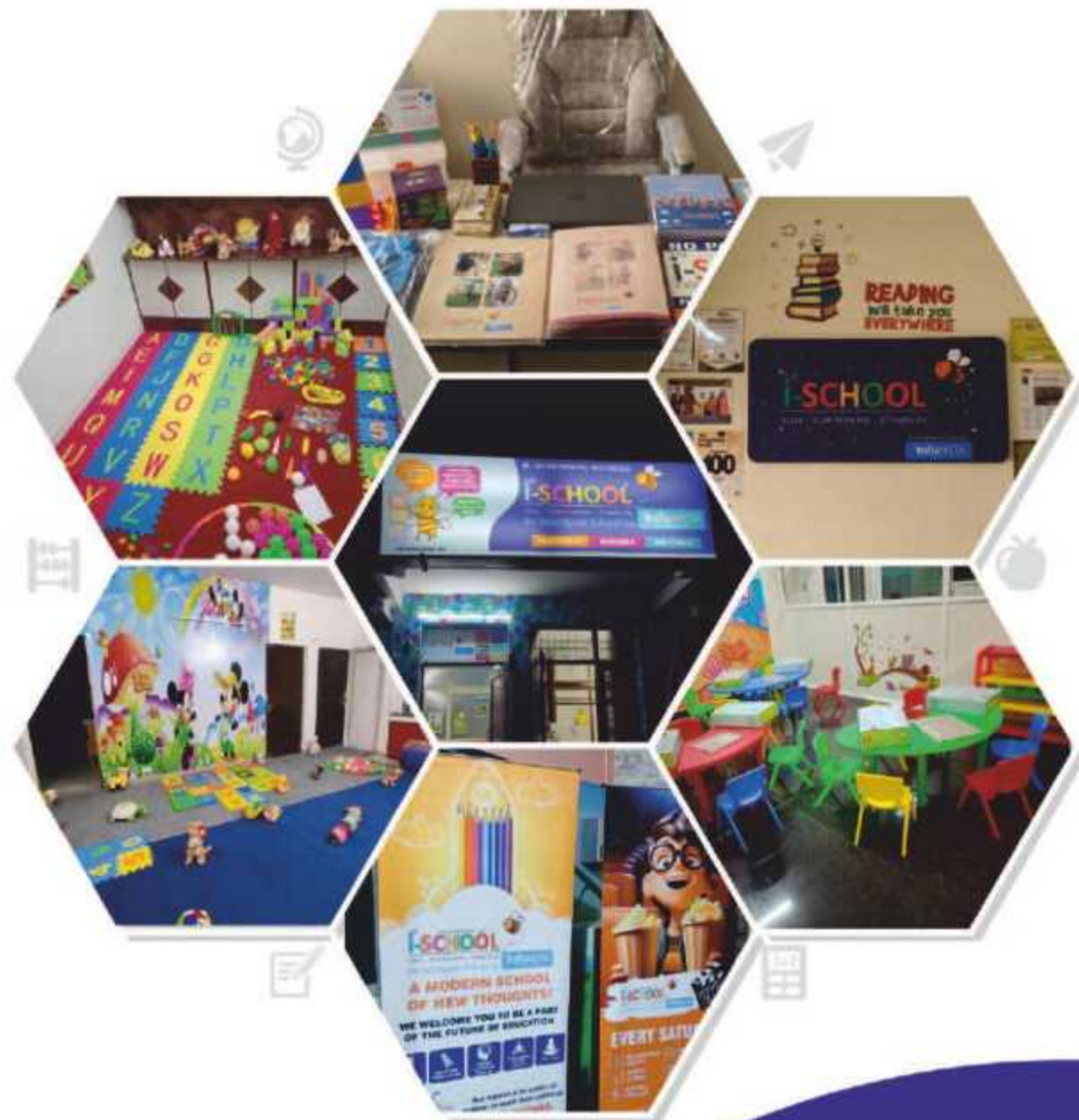
**Google : <https://maps.app.goo.gl/BojPZ6WzDR5m7Kfy6>**



**For opening your own branch email us at-  
[franchise@edumeta.in](mailto:franchise@edumeta.in)**



**Imagine this is your school.**  
**“Join our franchise”**





**Imagine this is your school.**  
**“Join our franchise”**







**Imagine this is your school.**  
**“Join our franchise”**





## Imagine this is your school. “Join our franchise”

**Hear directly from parents about their positive experiences at our school.**



[https://youtube.com/shorts/aK\\_qTX7P-UY](https://youtube.com/shorts/aK_qTX7P-UY)

<https://youtube.com/shorts/ei4tZwj3pdE>

<https://youtube.com/shorts/TQvhHhOPY3Q>

<https://youtube.com/shorts/erEbVLghsM4>

<https://youtube.com/shorts/bQ2bSLsToiQ>

<https://youtube.com/shorts/XoxS1w50Mnw>

<https://youtube.com/shorts/bksdqjzQEul>

<https://youtube.com/shorts/IHG6rZwJ0mg>





Join our

# GROWING FAMILY OF LEARNERS!

Explore our map and  
connect with us

+91 91097 60791

www.theischool.com

franchise@edumeta.in

THE  
**i-SCHOOL**

Care - Commitment - Creativity

An Intelligent School by



edumeta



धन्यवाद: भारतम्

## THANK YOU INDIA

धन्यवाद भारत | भारतनी आभार | धन्यवाद ભારત  
ಧನ್ಯವಾದಗಳು ಭಾರತ | ಪೆನ್ನರವರ ತಾರತ | நன்றி இந்தியா | مہربانی ہندستان  
ਧੰਨਵਾਦ ਭਾਰਤ | ధన్యవాద భారత

